

Anime Mid-Atlantic 2010 Program Rate Card

Anime Mid-Atlantic 10 will be held on June 11-13, 2010.

PAYMENT

Make checks payable to:
Anime Mid-Atlantic
must be received by 5/15/2010

RATES

All ads are black and white except the all covers

Size	Rate
Business Card Size	\$40
1/4-page	\$65
1/2-page	\$125
Full page	\$250
Center Spread (2-pages)	\$500
Inside Front Cover	\$600
Inside Back Cover	\$600
Back Cover	\$700

CONTACT

Marketing Director
marketing@animemidatlantic.com

BACK COVER

INSIDE FRONT COVER

INSIDE BACK COVER

FULL PAGE

CENTER SPREAD
(2 PAGES)

8.5 WIDE
X
11 TALL

PLUS MINIMUM
1/8-INCH BLEED
ON ALL SIDES

HALF-PAGE

8.5 WIDE
X
5.5 TALL

PLUS OPTIONAL
1/8-INCH BLEED
ON THE EDGES

QUARTER PAGE

4.25 WIDE
X
5.5 TALL

PLUS OPTIONAL
1/8-INCH BLEED
ON THE EDGES

SIZES ARE IN INCHES.

BUSINESS CARD
3.5 W X 2 T

ACCEPTED FILE FORMATS

TIFF, EPS, PDF, PSD and high-res JPEG. 300 DPI for images. E-mail files to marketing@animemidatlantic.com.